

# MANITOBA

*It all begins with sharing.*

Food Banks Canada works with provincial associations across the country to support the important work of the food banking community. Together, we help Canadians in need by supporting food bank organizations with essential food and vital services. This report summarizes our support for Winnipeg Harvest\* and its 119 affiliate food banks.

# 119

affiliate food banks  
in Manitoba.

## FOOD

A snap shot.

This past year in Manitoba, we shared

**1,855,182 lbs**  
of food

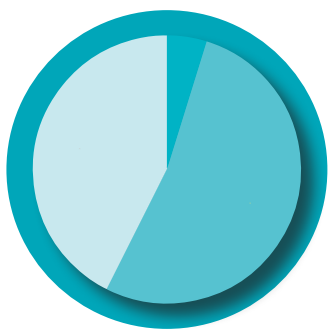


for a value of

**\$4,860,577.36**



### NFSS Food Donation By Channel in Manitoba



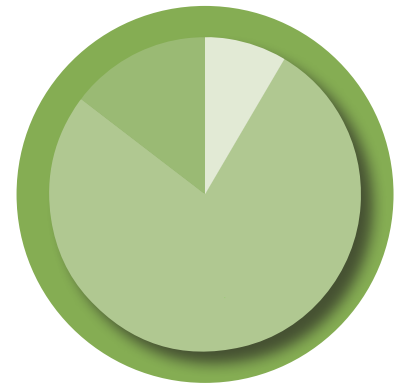
Corporate^	<b>976,264 lbs</b> (\$2,557,811.68*)
Retail Program	<b>790,003 lbs</b> (\$2,069,808.38)
Food Drives	<b>88,915 lbs</b> (\$232,957.30)
<b>TOTAL</b>	<b>1,855,182 lbs</b> (\$4,860,577.36)

\*Based on a calculation whereby 1 lb. of food is valued at \$2.62. This value has been determined using data from: Nielsen MarketTrack, All Channels, 52 Weeks ending December 2019.

^The value of food and consumer goods donated through the Corporate channel are included in Food Banks Canada's audited financial statements, whereas the Retail Food Program and Food Drives values are excluded due to agency relationship.

### Food Logistics

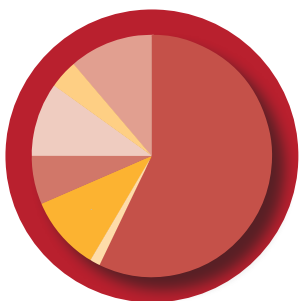
**\$167,747** in transportation and warehouse services were provided to move **976,264 lbs** of food and consumer products into various locations in Manitoba.



Value of pro-bono transportation	<b>\$126,590</b>
Value purchased warehouse services	<b>\$24,149</b>
Value of pro-bono warehouse services	<b>\$14,008</b>

### Total food raised for Manitoba food banks

**976,264 lbs** through corporate donations of which **63,423 lbs** were fruits and vegetables



Protein	<b>13,379 lbs</b>
Dairy	<b>97,554 lbs</b>
Bread, grains and cereals	<b>558,105 lbs</b>
Fruits and vegetables	<b>63,423 lbs</b>
Combination Foods	<b>96,011 lbs</b>
Soups	<b>37,597 lbs</b>
Consumer Products	<b>110,195 lbs</b>

We have been able to acquire and share a diversity of safe, quality food including fruits and vegetables, meats and proteins, and cereals.

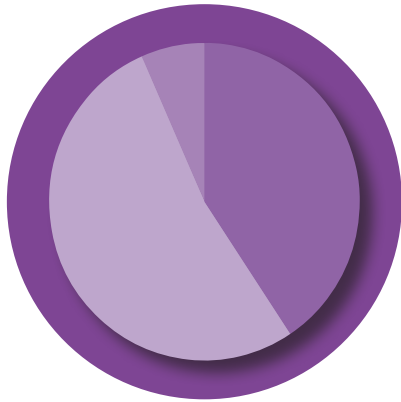
\*Winnipeg Harvest serves as the provincial association and central hub for all food banks in Manitoba.

# FUNDS

A snap shot.

## Spotlight on our activities supporting Manitoba.

Our initiatives in support of Winnipeg Harvest\* and its 119 affiliate food banks across the province are robust and comprehensive. Financial support, donations of food and consumer products, and resources and education all combine to form assistance for our neighbours. Here are some highlights.



A total of **\$876,231** in funds were shared with food banks in Manitoba

Corporate Philanthropy and Cause Marketing Campaigns	<b>\$461,875</b>
Food Banks Canada National Granting Programs	<b>\$58,000</b>
National Campaigns and Individual Giving	<b>\$356,356</b>

In addition, food banks in Manitoba received **\$34,715** directly from donors through nationally coordinated campaigns.

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## Working Together

9 food banks across Manitoba participated in the Retail Food Program, 6 representatives from food banks from across Manitoba attended the 2019 National Conference, 20 food banks participated in After the Bell and 7 new users registered for Ignite.



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