

NEWFOUNDLAND & LABRADOR

It all begins with sharing.

Food Banks Canada works with provincial associations across the country to support the important work of the food banking community. Together, we help Canadians in need by supporting food bank organizations with essential food and vital services. This report summarizes our support for Community Food Sharing Association and its 54 affiliate food banks.

54

affiliate food banks in Newfoundland & Labrador

FOOD

A snap shot.

This past year in Newfoundland & Labrador, we shared **361,023 lbs** of food for a value of **\$945,881.31**

NFSS Food Donation By Channel in Newfoundland & Labrador

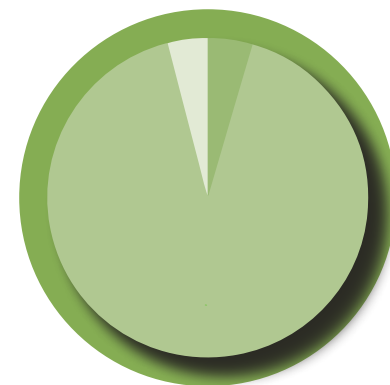


*Based on a calculation whereby 1 lb. of food is valued at \$2.62. This value has been determined using data from: Nielsen MarketTrack, All Channels, 52 Weeks ending December 2019.

^The value of food and consumer goods donated through the Corporate channel are included in Food Banks Canada's audited financial statements, whereas the Retail Food Program and Food Drives values are excluded due to agency relationship.

Food Logistics

\$42,739 in transportation and warehouse services were provided to move **193,797 lbs** of food and consumer products into various locations in Newfoundland & Labrador.



Value of pro-bono transportation	\$39,095
Value of pro-bono warehouse services	\$1,924
Value purchased warehouse services	\$1,720

Total food raised for Newfoundland & Labrador food banks

193,797 lbs through corporate donations of which **35,172 lbs** were fruits and vegetables



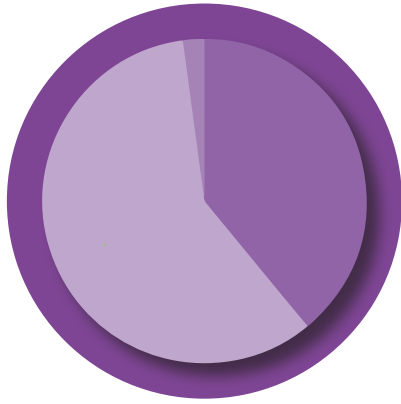
We have been able to acquire and share a diversity of safe, quality food including fruits and vegetables, meats and proteins, and cereals.

FUNDS

A snap shot.

Spotlight on our activities supporting Newfoundland & Labrador.

Our initiatives in support of Community Food Sharing Association and its 54 affiliate food banks across the province are robust and comprehensive. Financial support, donations of food and consumer products, and resources and education all combine to form assistance for our neighbours. Here are some highlights.



A total of **\$529,799** in funds were shared with food banks in Newfoundland & Labrador.

Corporate Philanthropy and Cause Marketing Campaigns	\$311,515
Food Banks Canada National Granting Programs	\$11,400
National Campaigns and Individual Giving	\$206,884

In addition, food banks in Newfoundland & Labrador received **\$3,844** directly from donors through nationally coordinated campaigns.

Working Together

9 food banks across Newfoundland & Labrador participated in the Retail Food Program, 2 representatives from food banks from across Newfoundland & Labrador attended the 2019 National Conference, 10 food banks participated in After the Bell and 5 new users registered for Ignite.



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