



Hunger is a persistent issue that exists in Canada. Awareness is the first step towards alleviating this problem. Action is the second. **Hunger Awareness Week** is an opportunity to remind Canadians that they can make an impact.



## OVER HALF

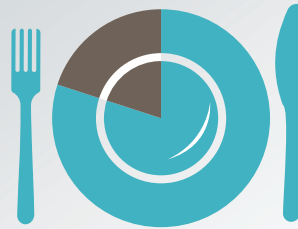
of Canadians **know someone who has visited a food bank.**

\* this statistic climbs by more than 10% in Atlantic Canada.



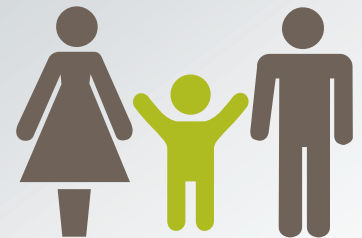
## almost 50%

of Canadians mistakenly think that employed people don't use food banks. **Close to 20% of those assisted by a food bank are employed or recently employed.**



## more than 3/4

of Canadians understand that **hunger is not only a problem facing developing countries, but also here in Canada.**



## almost 50%

of Canadians don't understand that children are a large group of people assisted by food banks. **1 in 3 of those helped by a food bank are children.**

Food Banks  
Canada



 [www.foodbankscanada.ca](http://www.foodbankscanada.ca)

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## 4 out of 5

of Canadians understand that **THEY play a role in helping** those who are hungry in our nation.

A survey of 1527 Canadians was completed online between July 31 to August 3, 2017 using Leger's online panel, LegerWeb. A probability sample of the same size would yield a margin of error of +/-2.5%, 19 times out of 20.