

PRINCE EDWARD ISLAND

It all begins with sharing.

Food Banks Canada works with provincial associations across the country to support the important work of the food banking community. Together, we help Canadians in need by supporting food bank organizations with essential food and vital services. This report summarizes our support for PEI Food Banks and its 6 affiliate food banks.

6

affiliate food banks in Prince Edward Island.

FOOD

A snap shot.

This past year in Prince Edward Island, we shared

57,404 lbs of food

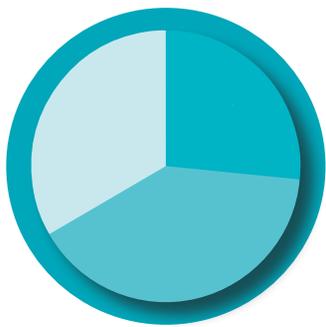


for a value of

\$150,397.43



NFSS Food Donation By Channel in Prince Edward Island



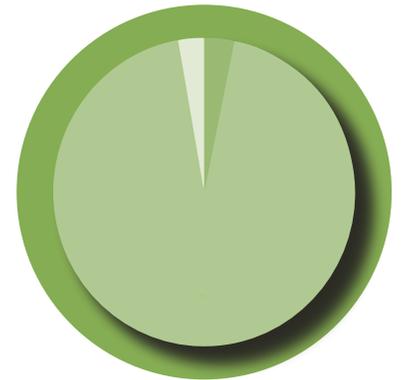
Corporate [^]	23,034 lbs (\$60,349.08*)
Retail Program	19,137 lbs (\$50,137.89)
Food Drives	15,233 lbs (\$39,910.46)
TOTAL	57,404 lbs (\$150,397.43)

*Based on a calculation whereby 1 lb. of food is valued at \$2.62. This value has been determined using data from: Nielsen MarketTrack, All Channels, 52 Weeks ending December 2019.

[^]The value of food and consumer goods donated through the Corporate channel are included in Food Banks Canada's audited financial statements, whereas the Retail Food Program and Food Drives values are excluded due to agency relationship.

Food Logistics

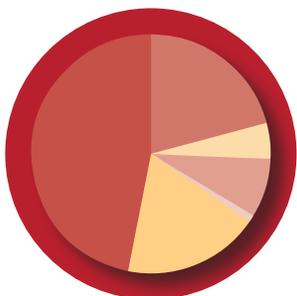
\$9,402 in transportation and warehouse services were provided to move **23,034 lbs** of food and consumer products into various locations in Prince Edward Island.



Value of pro-bono transportation	\$8,837
Value of pro-bono warehouse services	\$304
Value purchased warehouse services	\$261

Total food raised for Prince Edward Island food banks

23,034 lbs through corporate donations of which **4,797 lbs** were fruits and vegetables



Protein	1,116 lbs
Bread, grains and cereals	10,808 lbs
Fruits and vegetables	4,797 lbs
Combination Foods	226 lbs
Soups	4,248 lbs
Consumer Products	1,839 lbs

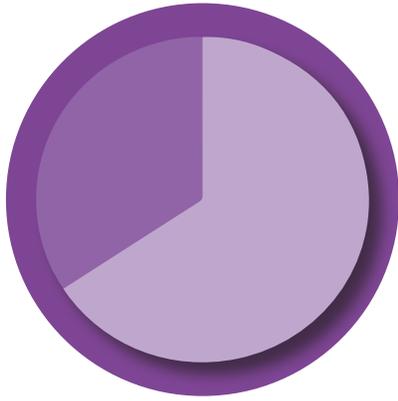
We have been able to acquire and share a diversity of safe, quality food including fruits and vegetables, meats and proteins, and cereals.

FUNDS

A snap shot.

Spotlight on our activities supporting Prince Edward Island.

Our initiatives in support of PEI Food Banks and its 6 affiliate food banks across the province are robust and comprehensive. Financial support, donations of food and consumer products, and resources and education all combine to form assistance for our neighbours. Here are some highlights.



A total of **\$114,265** in funds were shared with food banks in Prince Edward Island.

- Corporate Philanthropy and Cause Marketing Campaigns **\$75,146**
- National Campaigns and Individual Giving **\$39,119**

In addition, food banks in Prince Edward Island received **\$1,922** directly from donors through nationally coordinated campaigns.

Working Together

3 food banks across Prince Edward Island participated in the Retail Food Program, **2** representatives from food banks from across Prince Edward Island attended the 2019 National Conference, **3** food banks participated in After the Bell and **3** new users registered for Ignite.



5090 Explorer Drive, Suite 203
Mississauga, ON L4W 4T9

T: 905-602-5234
Toll Free: 1-877-535-0958
F: 905-602-5614
info@foodbankscanada.ca

Follow Food Banks Canada on Social Media



Registered Charity Number:
13064 3737 RR001

