

# NEW BRUNSWICK

*It all begins with sharing.*

Food Banks Canada works with provincial associations across the country to support the important work of the food banking community. Together, we help Canadians in need by supporting food bank organizations with essential food and vital services. This report summarizes our support for New Brunswick Association of Food Banks and its 61 affiliate food banks.

# 61

affiliate food banks  
in New Brunswick.

## FOOD

A snap shot.

This past year in New Brunswick, we shared

**1,019,809 lbs**  
of food

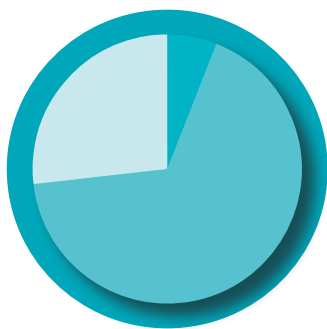


for a value of

**\$2,671,900.37**



### NFSS Food Donation By Channel in New Brunswick



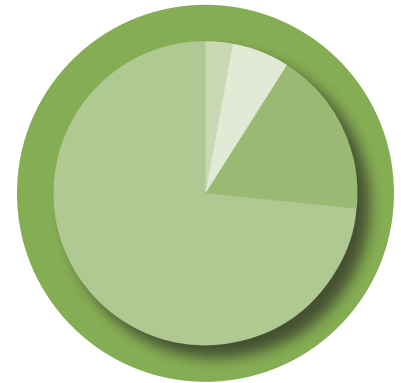
Corporate <sup>^</sup>	<b>685,944 lbs</b> (\$1,797,173.28*)
Retail Program	<b>273,264 lbs</b> (\$715,952.47)
Food Drives	<b>60,601 lbs</b> (\$158,774.62)
<b>TOTAL</b>	<b>1,019,809 lbs</b> (\$2,671,900.37)

\*Based on a calculation whereby 1 lb. of food is valued at \$2.62. This value has been determined using data from: Nielsen MarketTrack, All Channels, 52 Weeks ending December 2019.

<sup>^</sup>The value of food and consumer goods donated through the Corporate channel are included in Food Banks Canada's audited financial statements, whereas the Retail Food Program and Food Drives values are excluded due to agency relationship.

### Food Logistics

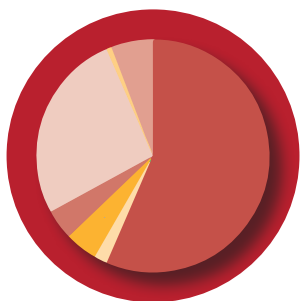
**\$91,359** in transportation and warehouse services were provided to move **685,944 lbs** of food and consumer products into various locations in New Brunswick.



Value of purchased transportation	<b>\$5,944</b>
Value of pro-bono transportation	<b>\$71,402</b>
Value purchased warehouse services	<b>\$2,827</b>
Value of pro-bono warehouse services	<b>\$17,130</b>

### Total food raised for New Brunswick food banks

**685,944 lbs** through corporate donations of which **28,758 lbs** were fruits and vegetables



Protein	<b>12,564 lbs</b>
Dairy	<b>31,027 lbs</b>
Bread, grains and cereals	<b>387,553 lbs</b>
Fruits and vegetables	<b>28,758 lbs</b>
Combination Foods	<b>181,077 lbs</b>
Soups	<b>5,207 lbs</b>
Consumer Products	<b>39,758 lbs</b>

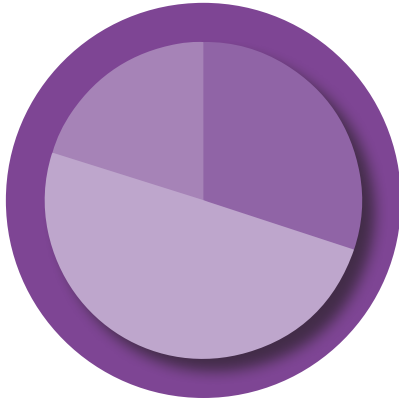
We have been able to acquire and share a diversity of safe, quality food including fruits and vegetables, meats and proteins, and cereals.

# FUNDS

A snap shot.

## Spotlight on our activities supporting New Brunswick.

Our initiatives in support of New Brunswick Association of Food Banks and its 61 affiliate food banks across the province are robust and comprehensive. Financial support, donations of food and consumer products, and resources and education all combine to form assistance for our neighbours. Here are some highlights.



A total of **\$887,204** in funds were shared with food banks in New Brunswick.

Corporate Philanthropy and Cause Marketing Campaigns	<b>\$441,941</b>
Food Banks Canada National Granting Programs	<b>\$178,795</b>
National Campaigns and Individual Giving	<b>\$266,468</b>

In addition, food banks in New Brunswick received **\$3,844** directly from donors through nationally coordinated campaigns.

## Working Together

**17** food banks across New Brunswick participated in the Retail Food Program, **2** individuals completed the Safe Food Handling E-Learning program, **26** representatives from food banks from across New Brunswick attended the 2019 National Conference, **20** food banks participated in After the Bell and **19** new users registered for Ignite.



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