



**FOOD BANKS CANADA
2016 DONOR OF THE YEAR AWARD
Nomination & Application Form**

Background

The 2016 Donor of the Year Award recognizes a Corporate Partner of Food Banks Canada that has demonstrated outstanding financial support and leadership to Food Banks Canada in 2016.

Selection Criteria

Applicants for the Donor of the Year have demonstrated the following criteria:

- Made a significant contribution to Food Banks Canada at minimum Key Partner level in 2016. Gift can be a combination of Financial and In-Kind support.
- Have brought increased visibility to Food Banks Canada and its network, food banking or the overall issue of hunger in Canada through their support.
- Have shown leadership in addressing the issue of hunger and/or food banking in Canada.

Nominee – please print clearly and in full:

<i>Contact Name</i>	<i>Last Name</i>	<i>Title</i>	
<i>Organization</i>			
<i>Mailing address</i>	<i>City/Town</i>	<i>Prov</i>	<i>Postal Code</i>
<i>Email</i>	<i>Telephone (w)</i>	<i>Fax</i>	

Nomination Submitted By (if different than above):

<i>First Name</i>	<i>Last Name</i>	<i>Organization</i>	
<i>Mailing address</i>	<i>City/Town</i>	<i>Prov</i>	<i>Postal Code</i>
<i>Email</i>	<i>Telephone (w)</i>	<i>Fax</i>	
<i>Signature of Nominator</i>		<i>Date</i>	

Application:

Please respond to the following questions in a separate document. Please limit responses to 200 words each.

1. What was the Corporation's total investment in Food Banks Canada and its network for the 2016 calendar year? Where applicable, please include a breakdown of total investment including lbs of food or gifts-in-kind and where the investment was directed (National, Provincial, Local)
2. Briefly describe the corporation's support of Food Banks Canada and our network. For example, through a Cause Marketing Campaign, Sponsorship, Gift-in-Kind. Please note if your support extended to all three levels (National, Provincial and Local).
3. Describe how the corporation has brought added value to Food Banks Canada through their support and involvement. Examples may include: employee volunteer support, professional advice, increased public awareness of hunger or food bank use in Canada, increased recognition of Food Banks Canada and its role in the food bank community.
4. Describe how the corporation has brought increased visibility to Food Banks Canada and its network, food banking or the overall issue of hunger in Canada through their support. Provide examples in your response such as media impressions, number of Facebook or Twitter followers, etc.
5. How has the corporation shown leadership in addressing the issue of hunger and/or food banking in Canada? Provide examples such as employee volunteerism, executive involvement, etc.

Contact Info and Important Dates:

- ❖ Applications must be received no later than **February 17, 2017** for consideration.
- ❖ Please send completed applications to jenniferc@foodbanksCanada.ca or fax to **905 602 5614**.
- ❖ Successful applicants will be notified by phone.