RELIEVING AND PREVENTING HUNGER IN CANADA

2020 ANNUAL REPORT
From drastic declines in volunteers and food donations to increased public demand in many markets, putting a strain on their operational capacity.

While it’s hard to imagine a time before the pandemic, this compressed / shortened Annual Report takes a look all the way back to April 2019.

**Coming soon:**
Watch for our Impact Report for more details of our donors’ contributions put to work across the network of food banks from coast-to-coast-to-coast.

**COVID-19**
**SEVERELY IMPACTED FOOD BANKS ACROSS CANADA**

**VALUES**
Compassion, Collaboration, Integrity, Respect, Accountability

**MISSION**
We provide national leadership to relieve hunger today and prevent hunger tomorrow in collaboration with the food bank network in Canada

**VISION**
A Canada where no one goes hungry

**Provincial Associations**

® Winnipeg Harvest serves as the provincial association and central hub for all food banks in Manitoba.

For 40 years, food banks have been dedicated to helping Canadians living with food insecurity. Over 3,000 food banks and community agencies come together to serve our most vulnerable neighbours who – last year – made 11 million visits to these organizations in one month alone, according to our HungerCount report. Over the years, Food Banks Canada shared food and funding to help maximize collective impact and strengthen local capacity – while advocating for reducing the need for food banks. Our vision is clear: create a Canada where no one goes hungry.
STRATEGIC PLAN

Our strategic plan helps support the 3,000 food banks and community agencies within the network of food banks in Canada from coast-to-coast-to-coast and includes the following three strategic directions.

1. MAXIMIZE OUR COLLECTIVE IMPACT
Through collaborative structures and processes, we build shared leadership for common goals. We leverage the collective voices for greater impact at the local, regional, and national levels.

2. STRENGTHEN LOCAL CAPACITY
We broker strategic opportunities and partnerships to acquire food, funds, and infrastructure— including transportation, warehousing, equipment or technology, based on the needs of the network. We share best practices and facilitate the implementation of innovative and effective practices.

3. REDUCE THE NEED FOR FOOD BANKS
We lead national research to advance public policy. We advocate for policy change with a strong collective voice.

A CANADA WHERE NO ONE GOES HUNGRY.

The last few months have ushered in a new world. While the period before the pandemic may seem a distant memory, it is with pride that we reflect on our 2020 fiscal year, which ended just as the COVID-19 crisis struck. Last year saw many successes and continued progress towards a unified network rallying around a common vision:

A MESSAGE FROM OUR LEADERS

We have advanced this important work through the efforts of a task force of representative members of the network, focused on how we can, collectively, best serve Canadians. Through the thoughtful work of the task force, we have come to fully appreciate the power and potential of our food banking ecosystem— a complex network of interconnected and interdependent systems, focused on feeding those living with food insecurity. The whole truly is greater than the sum of our parts and we must fully leverage this strength if we are to meet the growing demand across Canada.

While we have made excellent progress, demand for food banks remains stubbornly high and we have much work to do together before hunger in our country is eliminated. We will continue to strengthen collaboration between the web of food banks, agencies, provincial associations and Food Banks Canada. Through joint advocacy and a strong, sweeping, collective voice for change, we will address the systemic root cause of food bank use in Canada.

During this time of economic uncertainty, we have never had more confidence in the capable people running food banks and doing the hard, front line work, day in and day out, often under trying circumstances. Week after week and year after year, food banks are there for families in need. We thank you for your awe-inspiring dedication and tireless work in your local communities. Working together, we will realize our shared vision of a Canada where no one goes hungry.

Chris Hatch
Chief Executive Officer
Deborah O’Bray
Chair of the board

3,000 food banks & community agencies we support across Canada.

Our heartfelt thanks to all who supported our charity over the past year.

To learn more about our donors visit https://www.foodbankscanada.ca/Get-Involved/Our-Supporters/Financial-Donors.aspx.

Or watch for our Impact Report coming soon.
FINANCIAL ACCOUNTABILITY

REVENUE AND DONATED GOODS
$53,623,610

EXPENSES/OUTFLOW OF REVENUE AND DONATED GOODS
$54,401,640

Food donations* ................................ $25,574,428
Funds for redistribution ....................... $19,079,444
Donations to support programs ............. $4,980,676
Foundation grants ............................. $2,520,554
Government grants ........................... $528,920
Individual donations ........................ $655,228
Other income ................................. $274,360

Food distributed to network ............... $21,486,608
Food distributed to network ............... $25,574,428
Programs to support network .......... $4,199,720
Fund development .......................... $1,392,611
Administration ............................. $1,162,723
Research & advocacy ....................... $585,550

Expense for Fiscal 2020 as donations received late Fiscal 2019 were distributed to the network of food banks early in Fiscal 2020.

* Based on a calculation whereby 1 lb. of food is valued at $2.62. This value has been determined using data from: Nielsen MarketTrack, All Channels, 52 Weeks ending December 2019.

IN ALL BEGINNS WITH SHARING
Food Banks Canada aspires to be best in class across the national charitable sector and established a Risk Management Policy, which provides the framework for how risks are managed within the organization.

The Risk Management Policy forms part of the governance framework of the organization and addresses both strategic and operational risks and the requirement of the organization to operate in its regulatory environment.

Food Banks Canada formally identifies and reviews risks and takes into consideration the potential impact to operations. Risk mitigation actions and plans are developed and monitored on a regular basis.

Management will report on the performance of the risk management system, outstanding risk mitigation actions and new or emerging risks to the Audit, Risk and Finance Committee quarterly, who then reports to the Board twice a year.

Chris Hatch
Chief Executive Officer

Kirstin Beardsley
Chief Network Services Officer

Chris Ferraz
Chief Administration Officer

Tania Little
Chief Development & Partnerships Officer

Sylvie Pelletier
Chief Marketing & Communications Officer

Kahila Castelle
Director of Learning & Knowledge Exchange

Mahan Kandasamy
Director of Finance

Richard Matern
Director of Research

Philippe Ozga
Director of Government Relations and Advocacy (Ottawa)

Lisa Wernham
Director of National Food Sharing

Debbie O’Bray, Chair
Director, Marketing Projects, Operations & Transformation | IGM Financial

John Bayliss, Vice Chair
Senior VP, Logistics & Supply Chain | Walmart Canada

Ilya Bahar, Treasurer
Retired Partner, PWC

Monica Donahue, Secretary
Human Resources Executive

David Armour
Director of Philanthropy | The United Church of Canada

Linda Bearisto
Retired Chief General Counsel, Chief Compliance Officer

Allan Cosman
Retired President & CEO | Ferrero Canada Ltd.

Mary-Jo Hewat
Senior Vice President, Human Resources & Facilities | Genworth Canada

Nick Jennery
Executive Director | FEED Nova Scotia

Rosemary McCrie
Finance Consultant | McCrie & Mundy Professional Services

Lori McRitchie
Executive Director | Airdrie Food Bank

Lori Morrison
Retired VP, Research, Development & Quality | Kraft Canada Inc

Sophie Perreault
Executive Vice-President and Chief Operating Officer

Keren Taylor-Hughes
Executive Director | Winnipeg Harvest

Daman Thable Rayat
Legal Counsel | Office of the Conflict of Interest Commissioner

The Food Banks Canada Board consists of 15 members, including three representatives from the network. Board members bring a diverse set of experiences to better inform Food Banks Canada management.
SUPPORT OF OUR PARTNERS

Thanks to our partners.

We are grateful to all our partners for their support and for being a lifeline to Canadians this fiscal year ending March 31, 2020.*

Through the spirit of kindness, their leadership, and collaboration, these partners helped us strive towards our mission of relieving hunger today and preventing hunger tomorrow.

We are inspired by and deeply grateful to everyone who has stepped up and supported us during this time of uncertainty. The combined efforts has helped made our country stronger.

Thank you!

* Donations to COVID 19 Relief fund will be recognized in the next fiscal year.

WALMART FOUNDATION

The Walmart Foundation is a long-time supporter helping build capacity for food banks and provincial associations in our food sharing network.

The Walmart Foundation is a long-time supporter helping build capacity for food banks and provincial associations in our food sharing network.

They have provided funding that we then granted to food banks to help secure items such as freezers, fridges, trucks, and warehousing that has helped support food recovery and distribution in communities.

As a thoughtful partner, the Walmart Foundation made a nearly $1 million grant to Food Banks Canada to help purchase food during the COVID-19 pandemic.

WALMART CANADA

Walmart Canada’s Fight Hunger Spark Change Campaign is one of the many ways Walmart shows its commitment to making a real difference in relieving hunger in Canada.

Annually, the campaign runs for 4 weeks (from coast to coast) but this year it was extended due to COVID-19 which led to a significant increase beyond their initial 15 million meal goal raising 18 million meals instead for Canadian families.

The campaign engages its employees, customers, vendors in a meaningful way and it was clear that everyone wanted to be a part of supporting their neighbours in need. In addition to its annual campaign, Walmart Canada also provided support with a $500K special donation specifically for COVID relief to Canadian experiencing hunger and is one of our active founding partners in Food Banks Canada’s Retail Food Recovery Program.

FLIGHT CENTRE

Flight Centre-supported Food Banks Canada through the No Hungry Holidays campaign.

This was an inspiring employee giving program that was created for and by employees to ensure everyone felt connected to the cause on a deeper level.

The employees were motivated to take the lead in creating this initiative to impact their community and promoted it within the organization to encourage more donations. With the success of the program, more Canadians experiencing food insecurity were able to gain access to safe, nutritious, and quality foods.
**SUBWAY**

Subway is a long-standing national partner of Food Banks Canada and the fresh food sponsor of the After The Bell Program.

This support is driven from their #NeverMissLunch CSR strategy to address and alleviate childhood hunger in Canada.

Subway provides financial support that we grant to local food banks to purchase fresh food items such as fruits and vegetables that are added to the food packs distributed to children during the summer months.

In addition to their amazing work in the After The Bell program, Subway was one of the first partners to respond to our request to support Canadian families experiencing hunger during COVID. They donated over $1 million to our COVID response fund.

---

**EGGS FARMERS OF CANADA**

Annually, Eggs farmers of Canada donates millions of eggs to families experiencing hunger.

Their generosity helps debunk the stereotype that suggests Food Banks only supply non-fresh food items to their clients.

Thanks to their support, Canadians that use food banks have access to fresh, local and high-quality eggs which makes their diet more nutritious. Eggs are one of the most valuable products we distribute to the network and Eggs Farmers of Canada continues to outdo themselves in their support to Canadians every year.

---

**QUESTRADE**

Questrade is deeply committed to making investment and financial services accessible to all Canadians.

Their goal is to help all Canadians become more financially successful and secure irrespective of their educational background, race or socioeconomic status. Every Friday, the CEO of Questrade personally buys food, builds hampers and delivers them to families in need in the communities around him. This act of leadership and generosity showcases how passionate he is about supporting families experiencing hunger; and these values live through the company.

Over this year of need, Questrade has donated well over 1 million meals to Food banks of Canada. For every new customer, the company donates a day’s worth of meals to Food Banks Canada as part of their ongoing and deep commitment to the cause. Additionally, they have made special donations for the holidays, raised awareness of the issue of hunger through the year and have supported our COVID response fund. They are a true champion of the cause and in their support of food banks coast-to-coast-to-coast.

---

**KPMG**

Food Banks Canada is collaborating with KPMG in Canada to develop tools to support more food banks to offer tax clinics.

KPMG’s social impact mission aligns to the United Nations Sustainable Development Goals, including reducing inequalities. There can be significant roadblocks to filing taxes including lack of awareness, not knowing where to get help, lack of access and cost, among others. Vulnerable populations may miss out on the full range of federal programs and supports they are entitled to if they don’t file their taxes. With KPMG’s support, skills and innovative approach, we aim to grow the number of food banks offering tax clinics and therefore put more money into the pockets of vulnerable populations.

---

**PEPSICO**

PepsiCo is a long-standing supporter of Food Banks Canada and our vision of a Canada where no one goes hungry.

In addition to their food and financial support, they are also a big supporter of our After The Bell program where their employees enthusiastically spend a day volunteering packing nutritious and child-friendly food packs for school children across Canada. PepsiCo Foundation and PepsiCo donated significantly to our COVID response fund that helped food on the table of Canadians experiencing hunger during these unprecedented times. We are thankful for PepsiCo’s continued support in providing over 1.5 million lbs. of food and more than $1.3M to the food bank network since 2015.
THANK YOU